



The Social Investment Consultancy

Dear Dr. Dovey,

I am writing in support for the potential of the Keggo Water Carrier, specifically in reference to its appeal to both third- and private-sector partners who could help promote and distribute the product to rural families.

The Keggo is a product which I believe has great potential to improve the provision of clean water to water-stressed areas around the world.

From the perspective of the Social Investment Consultancy, we have already discussed with you the various ways in which we could form collaborative partnerships with other third-sector and private-sector partners such as microfinance institutions and solar lamp retailers. These partners will help raise awareness and widen the distribution network of the Keggo, so that it can be more easily accessed by the rural families who need it most. We have developed similar cross-sector partnerships before, and would look to specifically train a member of your team to design and secure these forms of collaborative relationships.

With the recent events in the Horn of Africa there has never been greater need for this kind of simple and effective technology and we look forward to bringing the Keggo to its intended beneficiaries.

Yours sincerely,

Jake Hayman

Chief Executive Officer

The Social Investment Consultancy

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